

To showcase its strength of packaging solutions at the show with a focus on prepress and Digital Flexo NX plates for flexographic printing along with its offset and proofing solution, Kodak is to participate in the forthcoming exhibition Label Expo India 2012, to be held from October 29– November 01. In the graphic communications market, Kodak offers broad portfolio of packaging solutions to help customers grow their business.

Kodak Unified Workflow, Prepress and Digital Flexo NX plates for flexographic printing are designed to enable customers to print better and drive business growth through increased impact and production efficiencies, opening new doors for flexographic printers and service providers. One of the key solutions that will be highlighted at the show is Flexcel NX System: a complete solution for digital plate making that enables to push the boundaries of flexo printing. Flexcel NX System delivers unique imaging technology and innovative materials ensuring unprecedented image quality, stability and predictability in prepress and the pressroom.