

Imaging solutions & IT services leader Ricoh India Ltd launched RICOH Pro C9100 series for heavy production segment - a new generation of production oriented, reliable and durable high volume digital presses. These new generation digital production presses are especially suited for large commercial printers and high volume print for pay setups seeking to expand their hybrid digital and offset infrastructure complemented by easy integration into existing operations. The new additions are productive from the first page out and deliver high volume, personalised print runs with fast turnaround times.

Speaking on the occasion, Manoj Kumar, MD & CEO of Ricoh India said, "While technology-led change is driving a new future for the graphic arts market, the necessity to enhance client value and increase customer satisfaction remains at the fore of every business. We are really excited to launch the RICOH Pro C9100 series of digital production workhorses to help our clients achieve these goals and provides them with new and profitable revenue streams."

The two new production workhorses Ricoh Pro C9100 and C9110 will help the customers to migrate additional volumes from offset to digital, while also positioning Ricoh in the industrial space. Both devices boast a maximum recommended monthly volume of one million A4 pages, as well as high print speed of 110 ppm and 130 ppm.

Print quality is assured with the inclusion of Ricoh's enhanced Vertical Cavity Surface Emitting Laser (VCSEL) technology, delivering image quality up to 1200 x 4800 dpi. Regardless of paper weights, the Pro C9100 series prints at rated speed, and productivity is further increased for A3, enabling 75 ppm for A3 or 150 ppm for A4 or equivalent.

Ricoh is offering the new presses with a choice of EFI digital front ends, including the EFI E-43 or the faster E-83 print server. Other new features include air assisted duplex banner printing, up to 700 mm in length, from a bypass feed unit. Compatible substrates include uncoated, textured and coated media, plus specialty media such as super-gloss, magnet, metallic, transparent and synthetic.

Print services providers seeking to expand their offerings will also be able to quickly take on a wide range of new commercial applications with the RICOH Pro C9100 series' capability to print onto uncoated, textured and coated media from 52 gsm to 400 gsm, duplex banner sheet printing up to 700 mm, and even special media such as super-gloss, magnet, metallic, transparent or synthetic. This allows them to easily extend their offering to include light packaging, direct mail, books of all nature, promotional materials, brochures and business cards.

With these new models, Ricoh aims to deliver affordable digital colour production presses that offer productivity, wide media handling capabilities and excellent print quality, breaking down previous cost barriers for clients looking to enter the digital colour production space at these high speeds.

